



Parkland Music Boosters

General Membership Meeting

Minutes – February 20, 2025

Attendees: Lori Piltz, Voula Papageorgiou, Tina Lee, Kate Straw, Vicki Ferrence Ray, Kathryn Kravitz, Rick Whitmire, Valerie Durbin, Iris Epstein, Dr. Mosser, Mr. Lerew, Mark Donham, Michelle Barbieri, Sarah Wascura, Chrissi Quay, Tara Sistrunk, Peter Smoyer

Meeting Called to Order: Lori Piltz at 7:23PM

Approval of Last General Membership Meeting Minutes (11/7/2024): *Motion to approve by Rick Whitmire. Seconded by Vicki Ferrence Ray. Approved*

Treasurer's Report:

- Income since last meeting: \$46.41(Total)
 - Donation Income (Microsoft donation through Benevity Causes): \$36.41
 - Other Fundraisers Income (Holiday ornament sold during concert): \$10.00
 - Membership Dues Income: \$100.00
- Expenses since last meeting: \$978.77 (Total)
 - Music Department Semi-Formal(Facility Rental): \$704.90
 - Square Fees: \$3.87
 - Other Orchestra Expense(Guest musicians for winter concert): \$270.00
- Net Profit : -\$932.36; Checking balance \$53,326.73; Savings balance: \$1389.81

Motion to approve by Voula Papageorgiou. Seconded by Valerie Durbin. Approved.

Administrator's Updates:

Dr. Mosser: Introduction: My goal is always to play with a purpose and approach everything with a passionate manner. I love seeing the students perform as an ensemble and when they pursue their passion individually. I am always here for you, and you can call or email me at any time. If I don't have the answer I will always do my best to find one. My primary focus is with a lot of logistics, such as reaching out to principles and transportation so the directors can focus on teaching students the program. I am also looking forward to working with the music and theater teachers on their professional development.

- Orchestra is currently working on two movements of Swan Lake and I thought having dancers be a part of these performances would be really exciting. So we put out an all call for 9th-12th for dancers and had a good amount of interest. We just got the costumes and everybody is really looking forward to this performance.
- We had our 1st ECE event (elementary choral education). It was a 4 week program organized by Mrs. Lagan & Mrs. Figueroa along with Tri M students, The high school students conducted 4 songs with the elementary students.
- Thank you for assistance with applying for the Game of Chance license. Now we can do a raffle at the spring musical and FOTA.
- We want to offer a scholarship to a student going to school for musical theater. I'll have more information later as this is still in the beginning stages.
- We have the String Jam coming up March 18th which involves about 800 kids. We will need parent volunteers to help keep things organized.
- Chorus concert is next Tuesday 2/25.
- We're gonna do a flash mob for FOTA and it will happen 2 times during the day on Saturday. If anybody is interested in participating we'll be learning the dance the night before.
- Winter Band Concert programs: Lack of programs at the concert was due to budget cuts. We took cuts from printing instead of events or instruments. We tried using a QR code for the first time. In the past we ended up throwing away a lot printed at the end of concerts. Cutting the budget in some areas will help us with working on getting the district to approve things such as all weather coats, sound shells, and new uniforms.

Directors' Updates:

Mr. Lerew: I really enjoy this time of year because we can kind of settle down and teach so things have been going very well. We have a student teacher right now from Kutztown and it's just been a great time teaching & practicing music with the students. We are currently working on music with the concert bands. We will be looking to go back to the PMEA assessment. This is an event in which judges listen and give feedback. Jazz band is busy with basketball games. April is Jazz Month and Allentown Band does a jazz concert April 6th where students will play with them. We have done very well with PMEA events. PA is the only state that does 3 tiers (district, region, then state) and we had the most students of any school for all 3 ensembles, 83 students total for Districts. The band just participated in the Region at Wilson high school outside of Reading. Some will be moving onto State and will know by tomorrow night. We have Regions for orchestra in 2 weeks in Stroudsburg and then chorus 2 weeks after that.

OLD BUSINESS

- **Spirit Wear – Chorus Sale**
 - The sale is complete and the rebate check should be coming soon.
 - The spirit wear was delivered today to Mrs. Lagan.
 - \$1212.00 was the final total.

- Vicki suggests we should do just 1 big sale next year because \$1200 is minimum for the fundraising rebate.
- **Spring Musical Booster Ad**
 - Dr. Mosser will be including a full page ad in the program as a thank you for helping apply for the small games license.
- **Clothing Drive (3/15)**
 - Kate will print more flyers to post at local businesses.
 - Dr. Mosser will pass along the flyer to the other school buildings
 - Tina will post flyer to social media and update event calendar on website
 - Will need to create a signup genius for volunteers.
- **Fanfare and Tribute –**
 - Still waiting for some individual photos from Mrs. Baxter
 - Ads will have options for 1/4th, 1/2th or a full page. We will no longer be offering the 1/8th page option.
 - We will need to get pricing finalized at next month's meeting.
- **TIA – Mrs. Baxter (4/26) Tabled for the next meeting.**
- **Music Department Scholarships**
 - Sarah Wascura will start the process towards the end of February.
 - She will then create an essay prompt and students get a notice in early March.
 - Essays are due in early April.
 - The English department picks 1 from each ensemble. Submissions are anonymous.
 - Winners are picked by the end of april.
 - This gives enough time for the announcement to be printed in the program for the Arts Awards held at the end of May.
 - Discussed possibly adding a 4th scholarship for Musical Theater.
- **FOTA – Concessions (5/17):** No updates as of today.
- **Medical Emergency Protocol –** Tabled for next meeting.

NEW BUSINESS

- **Small Games of Chance License**
 - Dr. Mosser requested our help with applying for the license and as a thank you is including an advertisement for Music Booster in the Spring Musical program.
- **Broadway Car Wash Gift Card Fundraiser Kickoff**
 - Flyer with QR code has been created.
 - 50% of proceeds goes to Music Boosters
 - Start date 2/21 and end date 3/7
- **New fundraising ideas**
 - Iris shared a potential raffle calendar as well as Kids First (cookie dough) as possible future fundraising ideas.
 - Considering doing another Dine & Donate with Jack's Slice around Easter weekend.

- **Senior Posters**
 - Band is complete from the fall and the process will begin soon
 - Vicki will work with chorus & orchestra directors to get names of seniors.
 - Will also get senior headshots from the yearbook advisor.
 - We will need help hanging the posters on days of the concerts.
 - Will also get senior indoor guard pictures to hang up at TIA .
 - We need to get a quote from fastsigns for the new posters.
- **Executive Board Job Descriptions**
 - Lori found an older form with Board Job Descriptions and they could use updating to reflect current tasks each member handles.
 - Would also like to create a description of common volunteer opportunities with task descriptions.
- **Membership Invitations to Incoming Freshman Families**
 - A lot of ideas shared throughout the group and we'll make definitive answers next month.
- **Executive Board Elections**
 - They will be held during the May meeting as a reminder if anybody wants to run for open positions.
- **semi formal**
 - We'll be keeping the event at Muehlenberg.
 - Working on the date for next year.
- **Concession stand for String Jam**
 - Limited menu of snacks and drinks available to sell during String Jam
 - Rick will help coordinate

Upcoming Events

- Mid-Winter Chorus Concert: February 25th, 7:00PM
- Clothing Drive: March 15th, 9:00AM - 12:00PM
- Spring Musical: April 2nd - 6th, Various times
- TIA Championships: April 26th, TBD
- Spring Band Concert: April 29th, 7:00PM
- Spring Orchestra Concert: May 7th, 7:00PM
- Spring Chorus Concerts: May 15th, 6:30PM & 8:00PM
- Festival of the Arts (FOTA): May 15th - 17th, Various times
- Senior Concerto Concert: May 27th, 7:30PM
- Visual & Performing Arts Awards: May 28th, 7:00PM
- PHS Senior Cabaret: May 29th, 7:00PM
- DCI Eastern Classic: August 1st & 2nd, TBD

Next meetings: May 1, 7:15 PM (General Membership)

March 6, 7:15 PM (Executive Board)

Motion to adjourn the meeting by Tina Lee. Seconded by Iris Epstein.

Meeting Adjourned: Lori Piltz at 9:05PM